



# Holst Porzellan

Simply & Strong



**Company  
Profile**

**holst**  
Porzellan/Germany



## The Brand Holst Porzellan/Germany

Since 1928 our name is closely linked with Porcelain and Tableware. Between 1955 and 1970 our products were mainly branded

### *Bavaria Germany*

and later Winterling, Schwarzenbach, Kirchenlamitz, Röslau, Marktleuthen and Eschenbach Porcelain. Since 1998 our products are now branded "Holst Porzellan/Germany" under the slogan "Simple & Strong".

Our products are well shaped in design and function, have a long-term availability warranty and can easily be combined with any item of our collection as well as items from other manufacturers producing white porcelain. Not cheesy but good value, not perfect but efficient. Not unique but reliable.

This is how we understand "Simple & Strong".

Our latest collection HP11 represents about 4.000 items and ideas in porcelain. Our trademark is one of the most important brands in the German speaking world.

## 品牌

自1928年以來，我們的名字與瓷器餐具緊密相連。

1955年至1970年間我們的產品主要提供的品牌是：

### *Bavaria Germany*

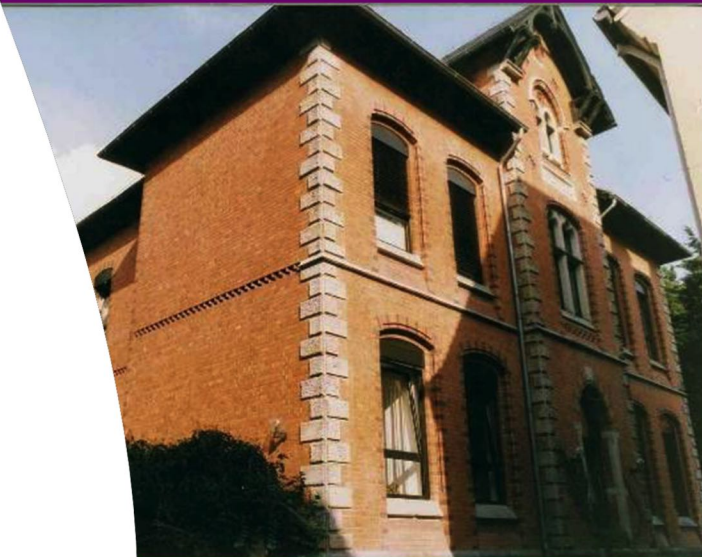
後來亦有 Winterling, Schwarzenbach, Kirchenlamitz, Röslau, Marktleuthen及Eschenbach 等等。自1998年以來我們的產品被稱為"Holst Porzellan / Germany"我們的口號 "簡單&強大"。

我們的產品在設計和功能上都很好，可靠耐用，可以輕鬆與我們各個系列，以及其他工廠的白瓷產品配套。不俗氣，具價值，不完美但高效。不是唯一但可靠。

這就是我們理解 "簡單&強大"。

我們最新的 HP11 目錄包含約4.000 個產品和構思。

"Holst Porzellan / Germany" 在德語世界中是最為重要的一個品牌。



Mehr dazu unter:  
Further information:

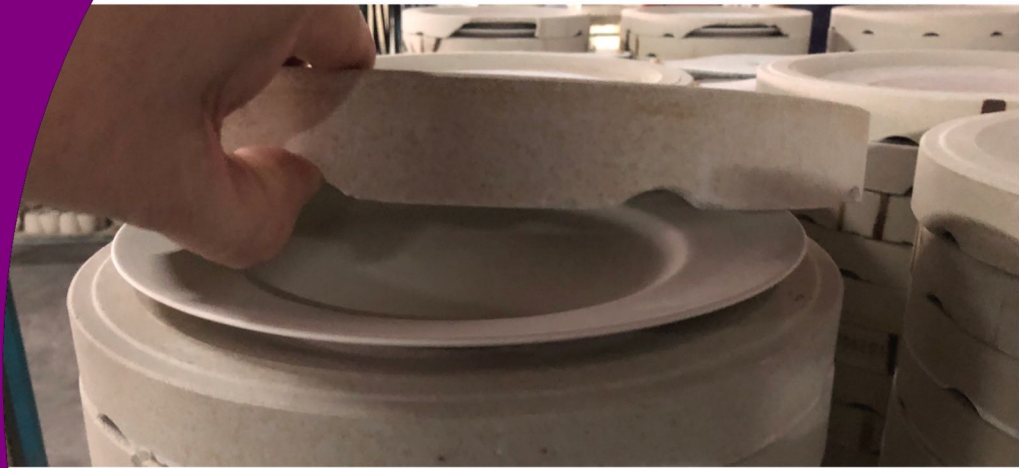


Mehr dazu unter:  
Further information:



<http://www.holst-porzellan.de/company/Produktion>

Mehr als 60 Jahre  
Porzellankompetenz!



## 生產

陶瓷有許多不同的生產方式。例如滾壓，空心貫漿，壓力等。以上種種可以通過傳統工藝，以手工，半自動或全自動機器製造。然而，沒有工廠能夠提供所有不同的生產方式，而同時兼顧效率及不同質量的要求。



## Production

There are many different ways of manufacturing porcelain. Some items are produced by rolling, some by casting, some by rotating and others by pressing. All methods can be realized by traditional handcraft as well as by semi- or fully automatic machines. However there is no factory that is capable of providing all different production methods equally efficiently and in different quality levels.

Due to that fact Holst Porzellan/Germany is cooperating with several factories in different countries to cover the requirements of different target groups. A plate which is used in low-budget catering is not expected to show the same quality features as a plate which is used for a formal dinner at an official reception. Nevertheless, colour, glaze, thickness, design and quality are subject to predefined requirements to finally ensure a consistent and harmonic product range.

Based on our knowledge about where to best produce which product we cooperate with partners all over the world and at the same time guarantee German quality management. Amongst others some of our partners are located in Eastern Europe, Mid East, China, Vietnam, Thailand, Bangladesh and India.



因此Holst Porzellan / Germany 與位於不同國家的幾家工廠合作，以滿足不同客人的要求。一只用於低預算宴會上的碟子，當然不能與一只用於正式晚宴或官方招待會上的碟子做比較。不過，無論如何，顏色，釉面，厚度，設計和質量，我們都能根據客戶要求，以確保產品的一致與和諧。

我們的合作夥伴遍布全球，東歐，中東，中國，越南，泰國，孟加拉國和印度。基於我們對陶瓷的專業，及對合作夥伴及產品的了解，再以德國式管理保證質量。定能滿足不同客戶的要求。

## 原始設備製造商

Holst Porzellan / Germany 業務的重要組成部分是為OEM客戶生產陶瓷產品。

好幾個品牌已經在我們的協助下，開發和生產自家品牌的陶瓷產品：

Coffe-roasting 銷售自己咖啡杯，Fashion Labels提供自己的餐碟，

High-Grade Steel Manufacturer為他們的加熱器系統，生產特殊要求的碗。

Holst Porzellan / Germany 是專業的OEM產品供應商，並根據客戶的須要提供全面支援。我們能保證謹慎，可靠和舒適的服務。

### Entwicklung

Idea  
Brainstorming  
Briefing  
CAD  
Optimization  
Budgeting  
Realization

### Design

Composition  
Concept  
Denomination  
Packing  
Copyright  
Implementation

### Planung

Announcement  
Moulding  
Samples  
Tests  
Protection

### Produktion

Definition  
BSCI  
Audits & Q.C.  
Finance Cont.

### Transport

Domestic Trans  
fob  
CNF

### Einfuhr

THC  
Customs  
**Konformität**  
Full Service  
**Kommissionierung**

## Original Equipment Manufacturer OEM by Holst Porzellan/Germany

An important part of the business of Holst Porzellan/Germany is the realisation and the production of ceramic products for OEM-customers.

Several brands already benefit from our skills in developing and manufacturing to create their own ranges in porcelain and ceramic products:

Coffee-roasting establishments selling their own coffee cups, fashion labels providing their own dishes or high-grade steel manufacturer that need special bowls for their heater systems.

Holst Porzellan/Germany is specialized in manufacturing OEM products and provides all-inclusive service and support due to customer requirements. We guarantee discretion, reliability and comfort



Mehr dazu:  
Further information:



<http://www.holst-porzellan.de/haendler/OEM-Business>



## 銷售

Holst Porzellan / Germany 的銷售方式是基於合作。作為一家中型企業，我們依賴的是公平和長期的業務關係。因此，不言而喻，我們支持我們的經銷商，盡我們所知，提供幫助，分享產品知識，及原材料詳細的科學分析，提供創新商品，當然價格要符合市場要求。有15個重要原因與 Holst Porzellan / Germany 合作，我們一直致力於滿足合作夥伴和經銷商的需求，而我們亦嚴格挑選，只會與合乎要求的經銷商合作。

## Distribution and Cooperation

The structure of distribution of Holst Porzellan/Germany is based on collaborations with resellers. As a medium-sized business we rely on fair and long-term business relationships. Therefore it goes without saying that we support our resellers to the best of our knowledge by providing helpful services such as imparting product knowledge and detailed material science or providing innovative merchandising and of course prices in line with market requirements.

There are 15 good reasons why to cooperate with Holst Porzellan/Germany which show that our work is completely dedicated to satisfying the needs of our partners and resellers. Holst Porzellan/Germany is only available at qualified resellers.



Mehr dazu unter:  
Further information:



<http://www.holst-porzellan.de/Haendler>



# Logistic Service

Since 1997 we maintain own warehouses in which we currently (02/2018) stockpile more than 1,8 million pieces to guarantee a constant availability of our main range.

Orders which are placed until 5 p.m. can leave our warehouse by express delivery the next day. In 2017 we reached a delivery rate of more than 95% for the first time. Our online shop is rated with 4,8 of 5,0 points and is thereby one of the best rated shops in the tableware sector.

The feature "Buy Locally" and the sales concept "Sell & Order" connect the shop to our local reselling partners.

OEM customers benefit from our regular container traffic by minimising their own freight costs.

## Kontakt

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## 物流服務

自1997年以來，我們擁有自己的倉庫，目前（02/2018）庫存超過1,8百萬件以保證我們主要產品的供應。

每天下午5時前下的訂單，能夠在翌日通過快遞離開我們的倉庫。

2017年，我們達到的交付率超過95%。我們的在線商店被評為4,8分（5,0分為滿分）。是在餐具類別中評價最高的商店之一。

“本地購買”的特色和“出售與訂購”的銷售概念，連繫到我們每一個合作夥伴的店面裡。

我們常規的貨櫃運輸，讓我們的OEM客戶大大地節省了運輸的成本。

Mehr dazu unter:  
Further information:



[www.holst-porzellan.de/company/lager-logistik](http://www.holst-porzellan.de/company/lager-logistik)



[www.holst-porzellan.de](http://www.holst-porzellan.de)